

Message Text

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ACTION NEA-09

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FM AMEMBASSY MANAMA BAHRAIN

TO SECSTATE WASHINGTON DC PRIORITY 2107

INFO USDOC WASHINGTON DC

AMEMBASSY BEIRUT LE

UNCLAS MANAMA 0556

E.O.11652: N/A

TAGS : BGEN, BA

SUBJECT : COMMERCE ANTI-RECESSION EXPORT CAMPAIGN

REF : STATE A-2778

1. PRODUCTS LISTED REPAIR WHICH WE BELIEVE SHOULD HAVE
GOOD SHORT AND MEDIUM TERM SALE POTENTIAL IN BAHRAIN ARE

A. CAPITAL GOODS:

ELECTRONIC COMPONENTS AND ACCESSORIES
REFRIGERATION MACHINERY
METAL WORKING MACHINES AND MACHINE TOOLS
LIGHTING FIXTURES
PLUMBING AND HEATING SUPPLIES
VALVES, PIPE AND PIPE FITTINGS
BUILDING AND CONSTRUCTION MACHINERY AND SUPPLIES

B. CONSUMER GOODS:

CUTLERY, HAND TOOLS AND HARDWARE
HOUSEHOLD SMALL APPLIANCES
ELECTRIC HOUSEWARES AND FANS
HOUSEHOLD LAUNDRY EQUIPMENT
HOUSEHOLD REFRIGERATORS AND FREEZERS
HOUSEHOLD FURNITURE
OFFICE FURNITURE
TEXTILE AND CLOTHING
MENS AND BOYS WEAR

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WOMEN AND MISSES WEAR

CHILDREN'S WEAR

WHEN AVAILABLE, WE WILL FURNISH MORE SPECIFIC INFORMATION ABOUT IMPORTS OF ABOVE CATEGORIES.

2. POST WILLING EXPAND EFFORTS TO DEVELOP PRIVATE TRADE OPPORTUNITIES IN FIELDS LISTED, AND WE SUGGEST THAT COMMERCE CONSIDER GIVING SPECIAL HANDLING TO THESE P.T.O.S TO ENSURE MAXIMUM DISTRIBUTION. WE WOULD ALSO BE WILLING TO GIVE WIDE LOCAL DISTRIBUTION TO ANY CATALOGS, BROCHURES, OR LITERATURE FURNISHED BY INDUSTRIES ON LIST.

3. MANUFACTURERS AND EXPORTERS SHOULD ALSO BE ENCOURAGED TO SEND PUBLICATIONS TO THE BAHRAIN CHAMBER OF COMMERCE & INDUSTRY, P.O. BOX 248, MANAMA, BAHRAIN. CHAMBER IS MAJOR CONTACT POINT FOR LOCAL TRADERS AND DISTRIBUTORS. IT PUBLISHES AND DISTRIBUTES TRADE OPPORTUNITIES FREE OF CHARGE TO WIDE MEMBERSHIP.

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